Specialty medical equipment firm to triple space with new Manheim Township building

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A rapidly growing provider of specialty solutions and medical equipment will triple its space by acquiring a new location.

ProCare Medical recently bought a 15,000-square-foot building at 759 Flory Mill Road, said principal Dwayne Stauffer.

The Manheim Township building, formerly home to a winery, offers three times the space of its leased location in a multi-tenant building at 1650 Manheim Pike.

When ProCare makes the half-mile move in May, the 14-employee firm will gain a bigger office and training room, and bring its warehouse operation under its roof. ProCare now utilizes an outside firm to store its inventory and fill orders.

Founded in 2012, ProCare serves hospitals, retirement communities and homeowners, providing caregiving and safety solutions that include lifts to transfer a person (say, from a bed to a wheelchair), sparing the caregiver the risk of a back injury. ProCare also provides shower chairs, bathing tubs and other specialty equipment.

Besides providing equipment sales and service, ProCare also expanded into home modifications by widening doorways, installing ramps, installing roll-in showers and making other accessibility improvements.
Stauffer, a Lititz resident and Penn State University graduate with 16 years of experience in the industry, did not disclose sales or revenue figures but mentioned ProCare’s growth is double digits annually.

The increase and upturn, Stauffer said, is being fueled by numerous trends. More elderly people are preferring to “age in place” (that is, stay in their homes, rather than move to a retirement community). Hospital patients are being transferred sooner to rehab centers and retirement communities to recuperate. ProCare also became the exclusive U.S. importer of a popular line of Dutch shower and hygiene products, he said.

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